

Holding the baton to economic development by setting up a platform for commerce aspirants to prosper

Avinash Brahmadevara, Chairman-Avinash Group of Institutions

Popularly known as "Commerce Guru", Avinash Brahmadevara rose above the most overwhelming situations in life. From a small town office boy to the CFO of a limited company in Andhra Pradesh, he has come a long way. He hails from "Kummarukuntla" in Warangal District & was born in Khammam on 11th January 1982 to a middle class family (Late) Somalingam, a Mathematics teacher & Bhavanli, a housewife.

Being a top record holder as "India's Youngest Triple Qualified Post Graduate Professional" (M.Com, CA, CS, CMA), Avinash takes pride in being a member of all the three premier professional bodies of India. He has completed his Masters in Commerce from "Osmania University" & has qualified all the three professional courses in straight attempts with 4 All India Ranks, One State Rank & Two gold medals. His road to success was not as rosy. His family faced severe financial problems due to poverty & personal setbacks. But the circumstances did not deter him, on the contrary made him grow stronger. He firmly believed that his efforts would pay off. From being University topper in Andhra University (B.Com) 2002 to securing 3rd rank in Osmania University (M.Com)-2004, All India 8th Rank in CMA Inter & Final, All India 1st Rank in Costing Paper (ICAI) and achieving Gold Medal in Company Secretary Final Examination (ICSI) - 2004, his hard work has paid off and helped him secure national merit scholarships in Intermediate + Graduation + Post Graduation.

He is passionate in bringing a difference in the lives of the next generation and has been guiding millions of youngsters through his motivational talks to dream big, aim big & achieve big by committing deeper. He has volunteered to give up his most coveted, promising, illustrious career (12 Years) of a CFO with a heavy pay check & contribute back to the society in his own little way by establishing a group of Institutions.

Avinash Group of Institutions was established in 2013 with his un-wavering vision and mission of elevating the levels of commerce education in the country. His determination, perseverance & courage has led Avinash Group to become a beacon

of hope and dream institution for many young Commerce aspirants by reinventing the way commerce education is imparted in a short span of 8 years. Avinash is not just a name, it's a brand that any commerce aspirant can rely on and its institutions have been felicitated with numerous awards in various sectors. It is one of the big brand in the two Telugu States educating more than 10,000 Commerce Students with an approximate Teaching Staff of 500 catering to 25 + Commerce Careers all under one roof. Avinash Group through its 5 Strategic Verticals (Avinash College of Commerce, Avinash Centre for Professional Studies, Avinash Centre for Competitive Examinations, Avinash Skill Development Centre, Avinash Life School) groom each and every aspirant into a true business leader who would be the face of the nation contributing to the economic development of the country.

Addressing the youngsters, Avinash said, "Life is like a roller coaster ride which takes you through lots of tribulations but certainly leaves you in great sense of achievement, satisfaction & happiness. To be successful one does not necessarily be blessed with abundance of knowledge, talents, skills, riches or qualities, all one needs is a strong will power, positive attitude, perseverance, dedication, focused mind, commitment & a clear vision/goal carved for yourself. If your vision is clear you would eventually turn every obstacle, hindrance, adversity & tribulation into seamless opportunities. You face the stronger & tougher you emerge."



Avinash
Brahmadevara

HAPPILO - CHANGING THE FACE OF HEALTHY SNACKING IN INDIA



Vikas D Nahar,
Founder

machines, Cinema halls, CPC, CSD etc.

Why snack on fried chips when you could choose from healthy and unique range of salted almonds, roasted pistachios, pink salted cashews, party mixes, roasted corn, flavored high protein peas, dry roasted peanuts & more?

Happilo is a direct-to-consumer (D2C) brand founded by Bengaluru-based Vikas D Nahar, an MBA marketing graduate from SCHMRD, Symbiosis University. The serial entrepreneur

had 10+ years of experience before launching the startup India scheme and received a collateral free loan under CGTMSE scheme of Rs.80 lakh from a nationalized bank in 2017. This ensured the initial capital required to set up automation at the backend and set the base for Happilo to scale up without diluting equity in the early stage.

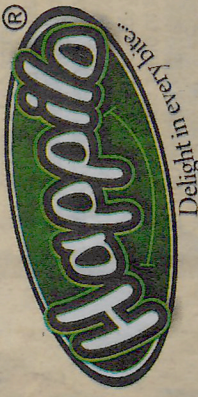
Happilo aims to be a 1000 crore brand in the next 5-7 years. The company works towards increasing sup-

ply partners, channel partners and stake holders while improving consumer eating habits with a prime focus on health. Going forward, in the post-covid era, they believe that clean eating, healthy lifestyle and positive mindset will be the new mantra, which will help them take a leadership position in the category in the years to come.

As Indian retail landscape continues to be shaped by D2C brands, gourmet snacking brand Happilo has raised INR 100 Cr (\$13.6 Mn) from A91 Partners to capitalize on the 3x growth it witnessed during the pandemic. This is the first external funding round for the company. Happilo intends to use the funds raised for capital expenditure, automation, marketing expansion and distribution capabilities.

Commenting on the deal, A91 Partner's Abhay Pandey said, "Happilo's progress without any external capital is very impressive. Now they have a unique opportunity to leverage their omnichannel capabilities to lead a large and important category in India towards getting organised."

For more details, call: www.happilo.com, +91 888 448 4000



PURE IS THE NEW MODERN: REALISING THAT NATURAL BEAUTY DESERVES NATURAL INGREDIENTS

In 2018, Deyga made its humble beginnings from home, crafting hand-made soaps with an artisanal detail. Back then, they were limited to sale in exhibitions but this was around the time when the word 'organic' had begun to prop its appearance in the beauty scene—the brand's raison d'être resonated with the conscious wants of the audience. Deyga, "body" in Tamil, provides customers with natural and handcrafted beauty. Their creations are formulated with zero harmful chemicals and fresh ingredients to benefit both the environment and our customers.

What started as a hobby, has now grown into a quite successful brand that is synonymous with natural and

pure beauty and has been recognized as "Brand of The Year" by Times Business Awards. Arthi, the brand's founder, with her fervent passion for pure beauty plans to expand Deyga organics to a name that instills confidence in customers.

Residing in the eccentric city of Erode, she believes in a sense of community and giving back. She served as an EC member in Young India, a foundation for individuals to help the community grow. She is an active member of the IWN Confederation of Indian Industries launched (CII) launched Indian Women Network, and is also a part of the Olurum Erode Foundation, an NGO working to revive more than 50



Arthi Raguram
Founder, Deyga Organics

Taking a cue from the meaning of the brand itself, Deyga's shelf is a full-range curation of products for face care, body care, hair care and wellness products. They also cover niches like oral and baby care. Some of the most loved products include their trademark Acne kit, charcoal soap and beetroot lip balm. Customers, men and women alike, have also been swooned by products like neem wood combs. Their hero seller is their cold-pressed oils. Sesame and coconut oils are offered in the purest form and glory.

How Deyga is essentially making a difference, is by uncomplicating personal beauty and bringing one closer to their natural sense of being. It is proudly owning up to the traditional ways of wellness at every step of the process. And it's heart lies in pouring love, while every product is made, mixed and packed by hand.

Arthi Raguram
Founder
WebLink: www.deyga.in
Instagram: [deyga_organics](https://www.instagram.com/deyga_organics)

ENHANCING LEARNING WITH EDTECH SOLUTIONS



Chander Prakash Garg, Founder & CEO, GlobalShiksha.com receiving the award

Not all young entrepreneurs can boast of having numerous successful enterprises to their credit. But this dynamic businessman truly has the parade to make it happen. Beginning in his early 20's, Chander Prakash Garg, Founder, Global Shiksha India Pvt. Ltd., has learnt the finer nuances of entrepreneurship by incubating various businesses.

An IIT Guwahati alumnus, Chander worked in several successful start-ups, before following his heart to establish a start-up to solve problems through technology and provide one of the best possible education resources and products for children. A visionary serial entrepreneur, Chander established Global Shiksha in 2011, which is now one of India's fastest growing education companies. The team is driven by passion, and committed to delight customers by providing a range of supplementary educational products and services for the K-12 segment of India. The edtech start-up currently has approximately 150 employees and receives 1000+ orders every day. They have successfully earned a huge customer base of more than 1 million parents across India and abroad.



Global Shiksha effectively addresses the need for supplementary education in the Indian education system. Global Shiksha uses one of the latest technologies such as AR/VR, Artificial intelligence, machine learning etc. to develop innovative products and services in the K-12 segment. The adaptive learning methodology one of the tools developed by Global Shiksha, helps children learn and keeps them engaged in a fun way.

Focussing primarily on the K-5 segment, the edtech start-up takes pride in creating mobile education solutions. Understanding the importance of limiting screen time for students from nursery to class 5, Global Shiksha balances their tools between online and offline mediums. The activity worksheets make learning fun and engaging and helps children develop 1000+ skills. The team also offers 1000+ interactive animated video kits



for children across CBSE, ICSE & State Curriculum, in multiple languages. All these products help students grasp new concepts in a play-like method with increased engagement and retention. These new age learning solutions truly take learning to the next level, by combining multiple skills in a single product. Global Shiksha has also developed comprehensive assessment tools which encourage independent learning and give parents access to complete analytics of their child's knowledge, while understanding their strengths and weaknesses. Going forward, Global Shiksha will continue to complement conventional teaching with innovative solutions that foster creativity and long lasting learning among children.